From: Kelcher, Councillor Matt <Cllr.Matt.Kelcher@brent.gov.uk>

Sent: 25 March 2021 17:37

To: Business Licence <business.licence@brent.gov.uk>

Cc: Chan, Councillor Jumbo <Cllr.Jumbo.Chan@brent.gov.uk>; Hector, Councillor Claudia

<Cllr.Claudia.Hector@brent.gov.uk>

Subject: New Premises Licence Westfield 248 High Street

Good morning,

As ward councillor I wish to note an objection to the above proposal.

There is already an off licence 50m away on Furness Rd and within the local CIZ there is no further need to widen the availability of off sales alcohol. With the opening of the Welk Inn hotel/hostel directly above the store there will be some concern that Furness Road Pocket Park will become a magnet for street drinking

Beyond that it's noted that the proposed premises are currently listed as Use Class A3 (restaurant) not A1 (shop) and that a planning enforcement notice E/20/0527 has been served (alteration to shopfronts not in accordance to the approved plans and conditions of permission 20/0225). Subsequent to the enforcement notice further planning breaches have occurred including an illegal structure on the pavement. It is also unclear yet if they have sought, or been granted, a street trading licence for their external fruit and veg stall?

Since the carriageway in front of the supermarket is marked as No Loading, the business has no reasonable way to restock its shelves without delivery vehicles parking illegally. This will be particularly true for regular restocking of alcohol.

Finally, I have been involved by an active local residents association that the supermarket is engaged in daily flytipping of their business waste onto the pavement in unmarked domestic black bin bags. This and all the previously mentioned behaviour indicate a business with scant regard for regulations and unlikely to take a responsible attitude to their licensing obligations.

In the event this application goes to the licensing committee and they are minded to approve it, then Minimum Unit Pricing should be a condition.

Best wishes,

Matt

Cllr Matt Kelcher Labour Councillor for Kensal Green Ward Chair, Planning Committee